

# STACYANN'S READING LIST

*Are you an entrepreneur looking for some valuable insight and guidance? You're in luck. I have spent countless hours researching and reading to compile a list of the most amazing books that will help you on your journey. These books cover a wide range of topics, from mindset and motivation to strategic planning and marketing tactics. Each book has been carefully selected for its practical knowledge and valuable insights into the world of entrepreneurship.*



## **SKILLS DEVELOPMENT:**

**Business Model Generation** *Alexander Osterwalder and Yves Pigneur*  
**Value Proposition Design** *Alexander Osterwalder, Yves Pigneur, Greg Bernarda, and Alan Smith*  
**Testing Business Ideas** *David J. Bland and Alexander Osterwalder*  
**The Lean Startup** *Eric Ries*  
**The Mom Test** *Rob Fitzpatrick*

## **MINDSET:**

**Think and Grow Rich** *Napoleon Hill*  
**Playing Big** *Tara Mohr*  
**Disrupt Yourself** *Whitney Johnson*  
**The Dip** *Seth Godin*  
**Year of Yes** *Shonda Rhimes*  
**Quit** *Dr. Lynn Marie Morski*  
**So Good They Can't Ignore You** *Cal Newport*

**If you are interested in scheduling a consultation or partnering with The Daraja Collective, please contact us here. [hello@darajacollective.com](mailto:hello@darajacollective.com)**